

# Winning Coaches



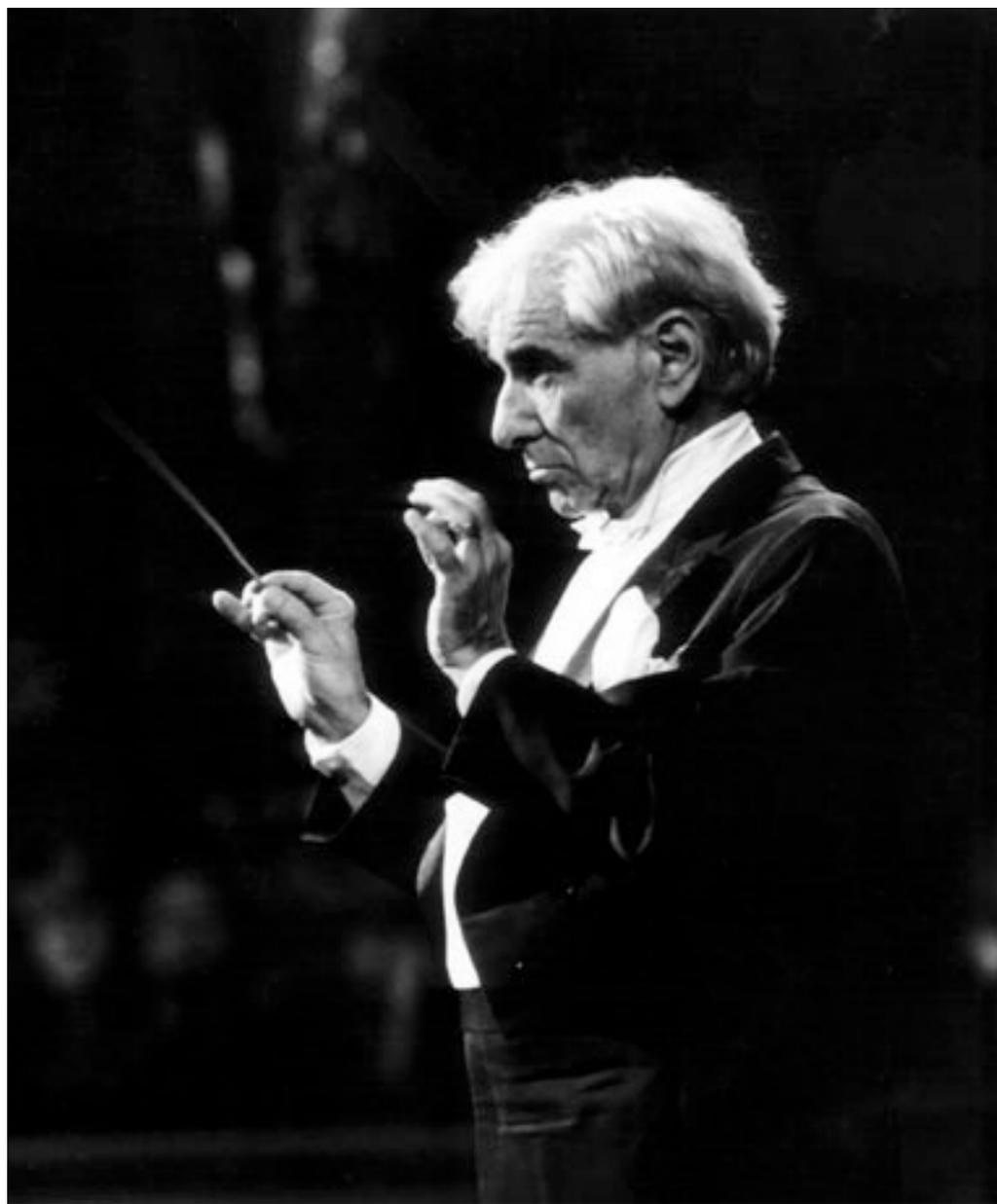


NIU BIEN  
SANS PEINE

*Hotel Delos*

FERNET-BRANCA





08/14/2008

## Coaching, Conducting and Performing

I believe there are enormous similarities between coaching and conducting. In this post I would like to explore these similarities.

Some years ago I sat enchanted whilst I watched Leonard Bernstein's *The Love of Three Orchestras* (1986). It was a ninety-minute video with excerpts from rehearsals and concerts. In it Leonard Bernstein talks about his career as a conductor and his experiences with the New York Philharmonic Orchestra, the Israel Philharmonic Orchestra, and the Vienna Philharmonic Orchestra. I realised that I had found one of the leading coaching resources available to me.

[Link](#)

Leonard Bernstein ... could not absorb enough information on the things that interested him: not just music but also Shakespeare, the Renaissance, world religions, Lewis Carroll, biology, Russian literature, the two World Wars, astrophysics, French drama — and any places where these topics overlap. **His brain was on fire with curiosity.** And what he loved most was to communicate his excitement to others.



If you want to know if a job will exist in ten years time, ask whether its knowledge can be captured.

David Mack (2014)



Source: [Road Sign](#) (Peter Shanks, [CC BY 2.0](#))

- Intelligent planning
- Simplicity
- Implementation



Source: [Map Reading by Headlight](#) (Lucias Clay, [CC BY-NC-ND 2.0](#))

Winning isn't everything. ~~It's the only thing.~~

Winning is not everything ...  
but making the **effort** to win is.

Vince Lombardi



The **impact** he had on the players who played for him goes way beyond the wins and five championships.

Many of his players went on to have great successes **after their football careers ended.**

They all credit Lombardi as being **the biggest influence** on their lives.

He was **more than a** football **coach.**

Lombardi **got the best out of the talent he had** to work with and **he shaped the men** who played for him into outstanding men.

Some coaches are just that ... **coaches.**



*Stéphane Gauthier*

Winning is a Journey

# Excellence in Coaching

## CONTEXT

Rich **mental models** of situations faced in specific coaching environments.

## MATCH

**Specific** to the developmental level and competitive goals of athletes.



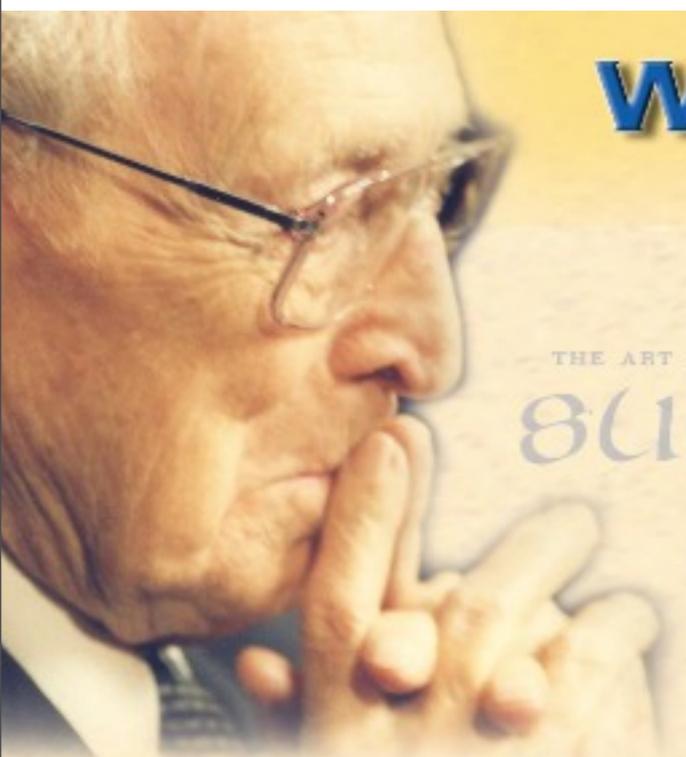
As head coach at UCLA, John Wooden won **ten** NCAA **national championships in 12 years ... seven in a row**

Within this period, his teams **won** a record **88 consecutive games.**

He was named national **coach of the year six times.**

(Lombardi was named coach of the century)

# WOODEN ON LEADERSHIP™



THE ART OF  
**SUCCESS**

## PYRAMID OF SUCCESS

*"Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable."*

John Wooden, Head Coach

SUCCESS

*Success is not a destination, it is a journey.*

*...to prepare is preparing to fail"*  
*...activity for achievement."*  
**achievement**

...comes only to an  
...ual by self-satisfaction  
...ing that you gave everything  
...me the very best that you  
...able of.



**A miracle ...**

an **extraordinary and welcome event** that is not explicable by natural or scientific laws and is therefore attributed to a divine agency.

The good news ...

The Law of Large Numbers guarantees that **one-in-a-million miracles happen 295 times a day in America**



[Source](#)



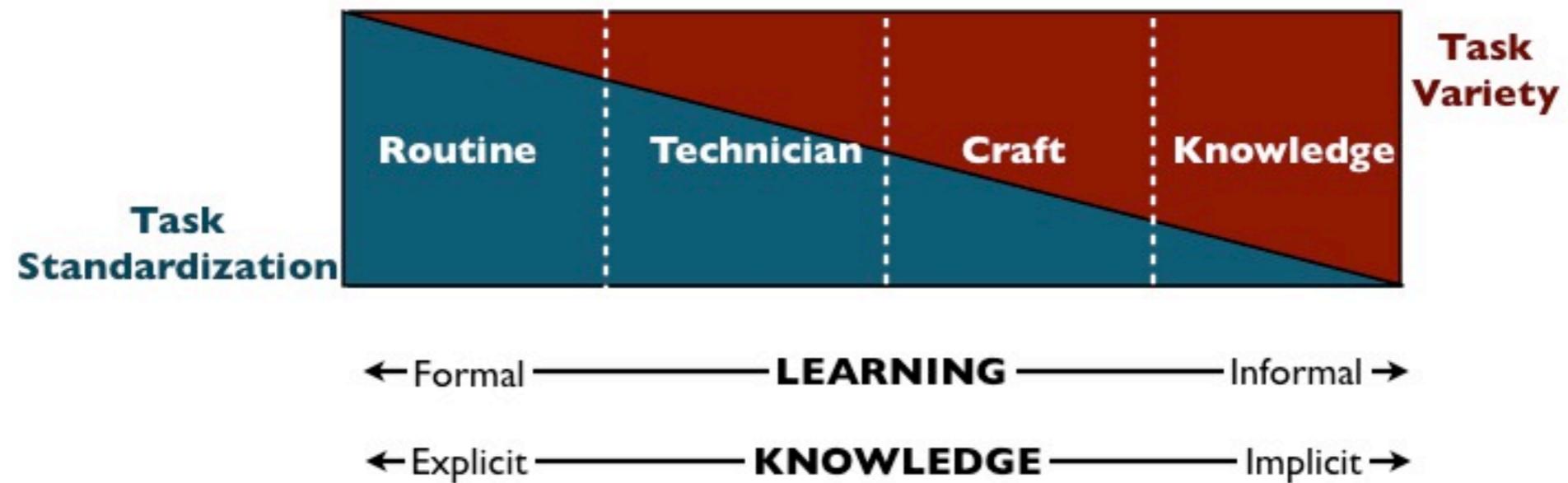
[Source](#)



Source

# Work

Source: Tom Gram



[Source](#)



Source: [Telegraph](#)



[Link](#)

... the NZ Sevens team has won 12 World Series in 15 years and four consecutive Commonwealth Games gold medals.

Transformational

Charismatic

Leaders

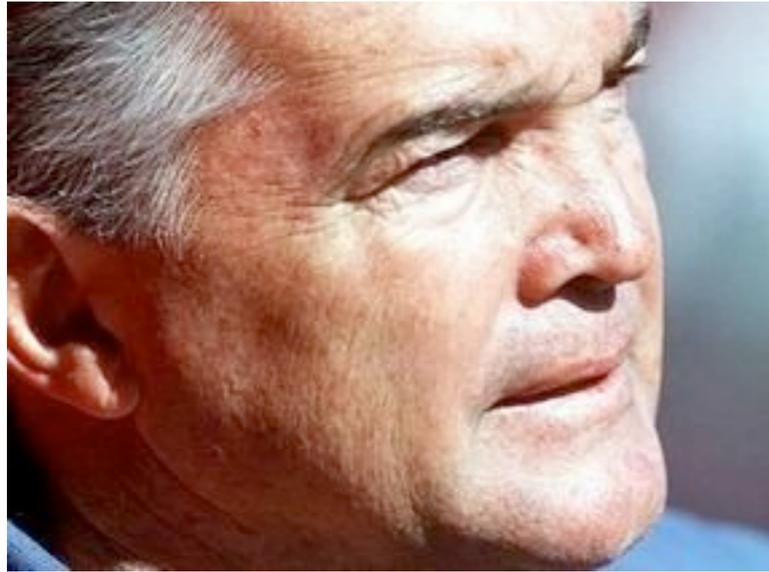
**Inspiring** (heroic) people who have been granted the organisational power to make dramatic changes and extract extraordinary performance.

The mere assertion that one is distinctive is not enough. All types of authority depend upon the psychological factor of other **people perceiving that that authority is legitimate**

High Touch

High Demand

Unequivocal Commitment



He guided Wigan to four consecutive league Championship and Challenge Cup doubles, a feat no other coach has achieved in the English game.



Source

I always aspired to leave the Crusaders in good shape when the time came. I believe I will be doing that. Not only do we have a good level of depth among our player base, there are some quality people in place around the team, and some highly promising coaches coming through. **Their time is coming.**



Source

Our challenge in coach development is **to help** to develop innovative and creative coaches who can maximise player and team potential. Even at the elite end of the game, where the media's microscopic analysis and interest have placed incredible stresses on coaches, **there is scope for development.**



Source



# Bengt Johansson

- A teacher
- An officer in the military
- Coaching courses (sport and Olympic Committee)

Personal experience ... convinced that **people perform better if they are treated with kindness and encouragement**

## **1988-2004**

16 years, 471 games. Two World Championships, two silver and two bronze medals. Four European Championships and three Olympic silver medals.

- Excellent sport knowledge
- Progressive insights based on education and influence of others
- Learning with players
- Educating players as athletes and human beings
- Building trust and team spirit
- Developing players to be their own coaches

## **Goal**

To develop confident, participating players who are able to think independently and who can step forward and take leading positions.

Car contrairement à ce que croient les esprits lourds, **simplicité et complexité ne s'opposent jamais**. Tout au contraire. Elles se répondent, se nourrissent réciproquement.

**Simplicity and complexity** are not apposed to each other ... **they have a reciprocal relationship**

[Link](#)



Me donnera, malgré les dégoûts de la vie,  
Ce **courage** d'enfant qui consiste à vieillir.

Do not go gentle into that good night.  
**Rage**, rage against the dying of the light.

# Keith Lyons

## By Way of Introduction



I have a passion for exploring teaching, learning, coaching and performing.

I am very interested in ways to share resources openly.

Like Robert Frost I appreciate that:

*Two roads diverged in a wood, and I—  
I took the one less traveled by,  
And that has made all the difference.*

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