

# **Talent Identification and Development in Women's Football: Integrating an Australian Model in Two Jordanian Communities**

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**An opportunity to share my research  
with colleagues interested in  
football.**

**A work-in-progress presentation.**

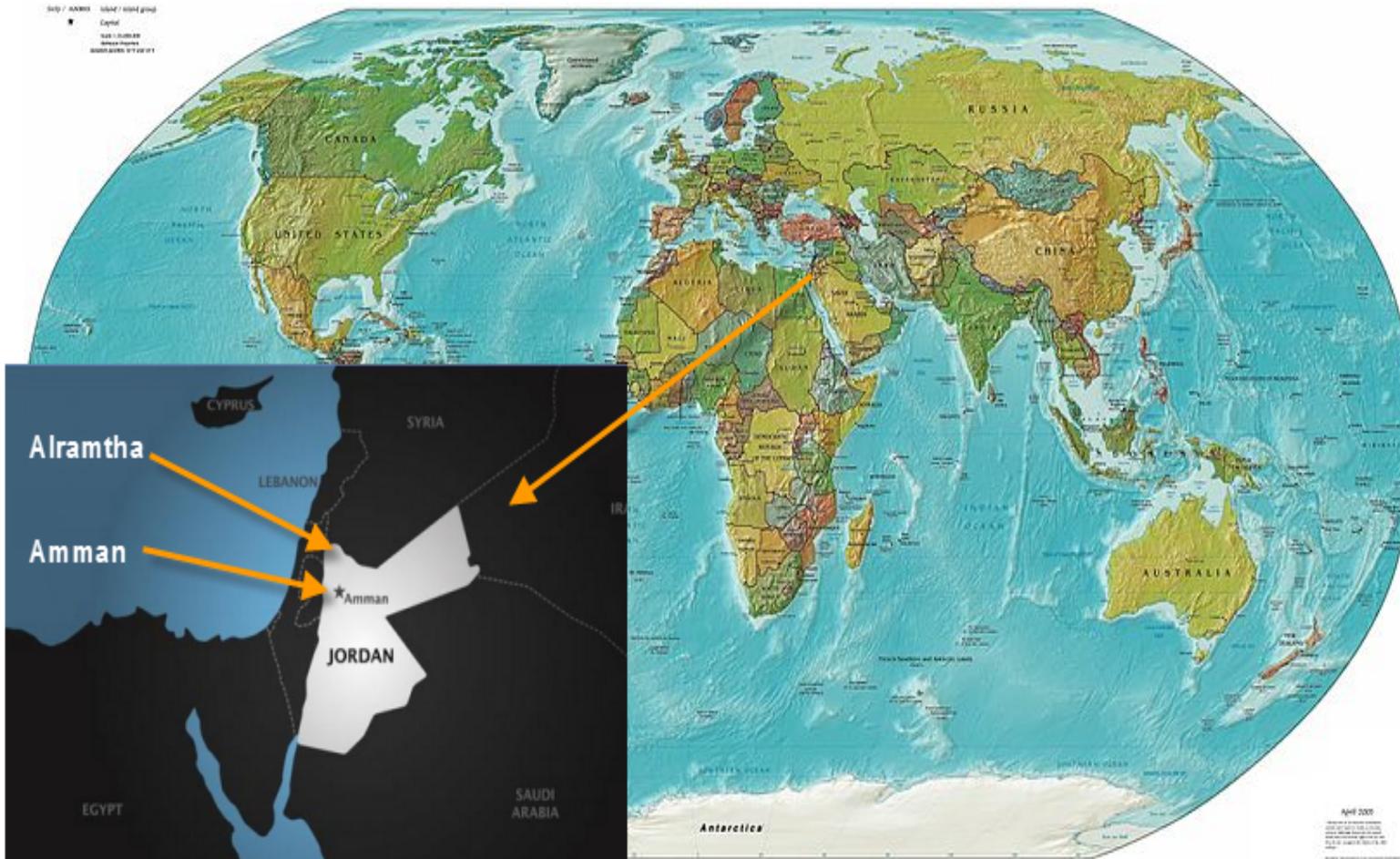
The **aims** of the study presented here are to:

1. Explore talent identification and development pathways in women's sport in general and football in particular.
2. Contribute to the flourishing of women's football in Jordan.
3. Introduce an Australian inspired talent identification and development process in two Jordanian communities.



- **This study arises from FIFA's mission and vision for women's football.**
- **There is no information about female participation in football in Jordan.**
- **This project builds upon the University's links with Capital Football and Football United and seeks to extend them to two Jordanian communities (in Amman and Al ramtha).**

# Jordan / Hashemite Kingdom of Jordan



# Jordanian Women's Football

- Women's football began in Jordan in **1999** with the formation of a futsal team at the University of Jordan .<sup>(3)</sup>
- This led to the formation of a football team in Amman.
- The Jordanian women's national team has won the West Asia Championships but has not qualified for the the FIFA World Cup.
- The Jordanian Women`s Football team is ranked 52nd in FIFA rankings.<sup>(4)</sup>
- The first female team of Al ramtha directorate was formed in **2005** and was the first team in the north of the country.



**My research is collecting quantitative and qualitative data.**

**So far:**

- **Literature review.**
- **Content analysis and meta-analysis of testing protocols.**
- **Preliminary, semi-structured interviews in Jordan and fieldwork observations.**

**Next:**

- **Negotiated access to de-identified test and performance data in Canberra and Jordan.**
- **Semi- structured interviews in Canberra and Jordan.**
- **Fieldwork observations in Canberra and Jordan.**

## **Emerging Questions**

**What are the most appropriate talent selection criteria for female football players in Jordan?**

**What culturally sensitive, long term-strategies for athlete development in women`s football can inform other sports in Jordan?**



## **Developments**

### **Jordan-Coaching Program**

A football program (adapted from the National Curriculum) has started in 2 schools in Al ramtha.

### **Canberra Field Work**

Voluntary coaching position in Canberra from February 2014.



Moving from participation  
to **engagement**.

Moving from sampling to a  
**central life interest**.

# **Sustainable football culture**



Source: [Getting Water](#), Caroline Gluck, Oxfam, [CC BY-NC-ND 2.0](#)

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# References

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